



every little thing
since 1993

Coffee Catcha™



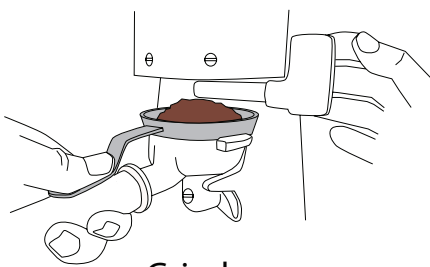
No more wastage.
No more mess.
Consistent quality.

Same quality, everytime.

The Coffee Catcha ensures you deliver the same dosage of coffee everytime. The same great quality and great taste.

How it works

Manual dosing - over fill and scrape - get the same flat surface & dosage every time



Grind



Scrape

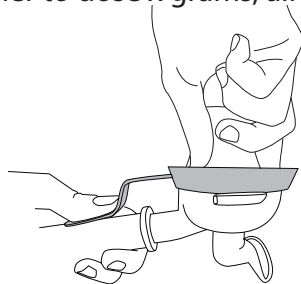


Tamp

Electronic dosing - set the timer to dose x grams, all those x grams fall into the basket

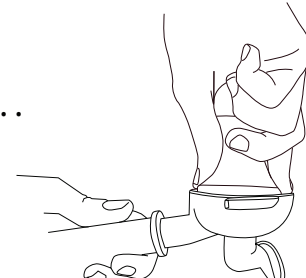


Grind



Tamp

or ...



Tamp

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ESPRESSO™
CORP

The Coffee Catcha is a solution by
Espresso Corporation Ltd (NZ).
Patent pending.



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Coffee Catcha™ No more wastage.
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Consistent quality.



Save money, every day.

The return on investment (ROI) to a cafe using 2 lbs of coffee per day is only a few weeks.

ROI 8% average wastage in a cafe. That's 2 lbs in 25 lbs wasted!

Coffee per day	lbs used/week	ROI	Wastage per day	Wastage per year	\$ saved per year
100	28 lbs/week	4 weeks	0.32 lbs	116 lbs	\$1000
250	70 lbs/week	1.5 weeks	0.79 lbs	290 lbs	\$2,500
500	140 lbs/week	1 week	1.60 lbs	580 lbs	\$5,000

Note: 18g/dose; 25 coffees/lb; coffee price \$8.50/lb; Coffee Catcha \$79 MSRP. Pricing in USD.

What customers are saying:

"We have 250 baristas accross 25 cafes using the Coffee Catcha. We save 4.5 metric tons of coffee and over \$100k per year because of the Coffee Catcha." - Steve Gianoutsos, Mojo Coffee (New Zealand)

"All our cafes use Coffee Catcha's as it gives accurate consistency for the baristas and improves the quality of their shots." - Gerard Fisher, Nude Espresso (UK)

"Its so easy. All the grinds are funnelled into the portafilter. And it only takes a few days to get used to." - Hide Kono, 2011 New Zealand bartista champion



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