



How Much Should You Invest in Your Espresso Machine?

1 Pound of Coffee (\$8)

2 oz Espresso
(14 gm Coffee)
= 32 Double Shots



1 Gallon of Milk (\$4)

7 oz Cold Milk
= 18 Drinks



Cup & Lid



14 oz Steamed Milk
+ 2 Shots Espresso

☿ \$3 (drink retail) - 67¢ (raw goods) = **\$2.33** (gross profit per drink)

If you sell on average 30 drinks per day:

14 days pays for ☿ \$1k Machine

70 days pays for ☿ \$5k Machine

140 days pays for ☿ \$10k Machine

280 days pays for ☿ \$20k Machine

